

The Know That / Know How To / Know Why Model of Knowledge

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What kind of “knowing” is it?	What does it include?	How does a person acquire it?	How does a person demonstrate it?
Know that	Facts and concrete knowledge Articulated ideas and concepts Models and Frameworks	Attending lecture Reading books Watching TV / Video/ Film Participating in E-learning	Quizzes, Multiple choice Speaking about Writing about VERBAL (written or spoken)
Know How To	Ability to do things → skills, competencies, physical abilities	Depends on learning style of individual and nature of skill Practice and feedback Guidance by an acknowledged practitioner who has teaching / coaching skills	Skill demonstration, either in real or “set up situations (e.g. auditions, portfolio reviews, role plays) DEMONSTRATED BEHAVIORAL
Know Why	Understanding that allows successful projection into the future, including the reasons to do things which avoid negative consequences	Requires dialogue / interaction with people who have appropriate experiences – can be structured (e.g. case) or free-ranging Focused on avoiding negative futures as much as it is on achieving positive ones.	Participation in dialogue with recognized practitioners who have teaching / coaching skills Reponses to “what would you do in this situation” cases / simulations / role plays evaluated by recognized master practitioners APPLIED CONCEPTUAL

